

Blissbranding Agency

Master Services Agreement

Phase 1 Enterprise Build & Global Infrastructure Architecture

Effective Date: July 10, 2026

Client: CLEARFLOW GROUP

Agency: Blissbranding Agency



1. Global Web Infrastructure & UX/UI Architecture

- **Domain Consolidation & Migration:** Full architectural migration of the fragmented .ca and .com web properties into a singular, high-authority global footprint to maximize search engine optimization and eliminate user friction.
- **Dynamic IP Geolocation Routing:** Engineering a custom location-based routing protocol that reads a user's IP address to autonomously display region-specific Viking West inventory, localized pricing, and compliant regulatory data.
- **Enterprise Localization Layer:** Integration of a dynamic 5-language translation engine via Weglot Pro, ensuring all technical specs, product ladders, and Global Distributor Maps are automatically translated and SEO-indexed for international markets.

2. 'Agent Zero' AI Engineering (Atlas) & Jerry Hannah's Customer Service AI Agent

- **Proprietary Knowledge Ingestion:** Digitizing and vectorizing the company's legacy engineering manuals, polymer science data, gel flocculant specs, and regional case studies to train 'Atlas' as a 24/7 autonomous technical sales engineer.
- **Operational Compliance Guardrails:** Hard-coding strict behavioral prompts to ensure the AI mandates physical water sample tests before providing definitive environmental treatment diagnoses.
- **Multi-Channel Handoff Routing:** Developing an intelligent escalation matrix that transfers complex technical inquiries or emergency construction requests to the appropriate human regional director via instant notification protocols.

3. Four-Pillar CRM & Data Infrastructure

- **Automated Lead Routing:** Engineering a secure, multi-tenant database partitioned into four distinct operational sectors: Mining, Construction / Emergency routing, Municipal Engineering spec tracking, and a dedicated Regulatory Hub for third-party scientific verification.
- **Webhook Nervous System:** Building the invisible backend automation workflows that instantly capture chat transcripts and user data from the website and push them directly into the secure CRM environment without manual data entry.

- **Relationship Maturation Loops:** Deploying automated follow-up sequences for leads transitioned to international distributors to ensure quality control and uninterrupted sales momentum.

4. Year 1 Managed Infrastructure (Tech Stack)

Blissbranding Agency covers 100% of the Year 1 technical infrastructure overhead for the core TECH stack, including all required PRO licenses (Vercel, secure database seats, automation core, and Weglot). Full billing for these platforms transitions to the Client’s corporate card at Month 13.

Please note: The Client will directly hold and manage the OpenAI API developer account to cover raw AI compute utilization from day one, ensuring the Client maintains total control over their usage volume.

- **Airtable (Database & CRM Core):** \$20/month
- **Make.com (Automation Nervous System):** \$12/month
- **Vercel Pro (Enterprise Global Hosting):** \$20/month
- **Sanity Headless CMS (Content Management System):** \$12/month
- **Weglot (5-Language Full Website Translations):** \$79/mo
- **OpenAI/Claude API:** Clearflow will directly hold and manage the OpenAI API developer account to cover raw AI compute utilization from day one. Approx \$15/mo.

5. Intellectual Property & Total Asset Ownership

Upon clearance of the final project milestone, Clearflow Group assumes 100% unencumbered ownership of all custom-developed assets. This includes the final deployed source code, the custom AI agent (Atlas) architecture, the automated database infrastructure, and the private GitHub repository vault. The Client retains full rights to lease, replicate, or scale this architecture across their global distribution network.

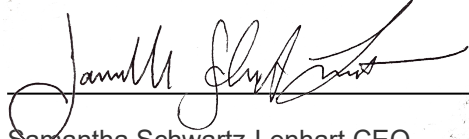
Following the expiration of the complimentary Year 1 managed technical support period, Client may opt to transition to an ongoing Monthly Technical Support Retainer billed at \$250.00/month. Either party may terminate this ongoing support agreement by providing a minimum of 30 days' written notice.

Acceptance & Strategic Milestone Schedule

By signing below, you agree to the terms of the Master Services Agreement above and authorize the strategic milestone schedule.

Milestone	Due Date	Amount
Payment 1 (Execution Deposit)	July 10, 2026 (Today)	\$15,000.00
Payment 2 (Mid-Point Milestone)	August 7, 2026 (4 Weeks)	\$15,000.00
Payment 3 (Final Delivery & Handoff)	September 4, 2026 (8 Weeks)	\$14,500.00
Total Phase 1 Investment		\$44,500.00

Blissbranding Agency Inc.



Samantha Schwartz-Lenhart CEO

Blissbranding Agency
13954 Centella Way
San Diego, CA 92130

Blissbranding Agency

ClearFow Group Inc.

Jerry Hannah CEO

ClearFlow Group Inc.
Unit 140, 134 Pembina Road
Sherwood Park, AB T8H 0M2
Canada

